



This project aims to support evidence-based curriculum redesign of undergraduate and graduate business programs through the direct assessment of student learning outcomes. The results of this project will be of direct benefit to students as the data collected will help inform curriculum design in ways that can develop students' thinking skills (i.e. critical thinking, analytical decision-making, skills in synthesis/integration of knowledge), oral and written communication skills, and values (i.e. ethics and sustainability). The broader goal of this project is to foster a culture of learning assessment in the business school and to engage faculty in best practices that enhance students' overall educational experience. Business students who graduate with a high level of competence in the above-mentioned skills and who can incorporate ethical practices and sustainability principles into their professional and personal lives will not only be prepared for the business world, but will also acquire a liberal education that prepares them for global citizenship.