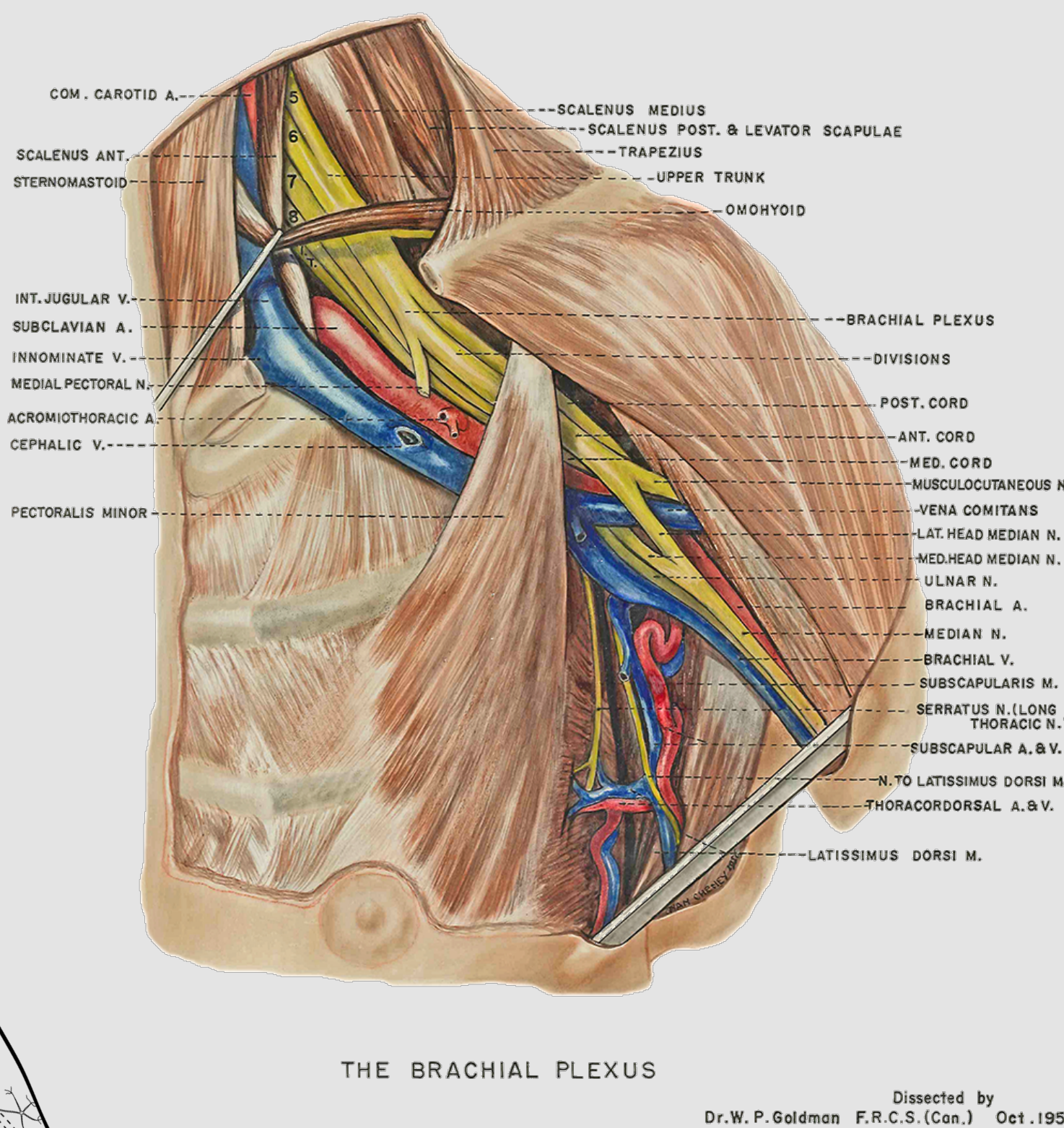
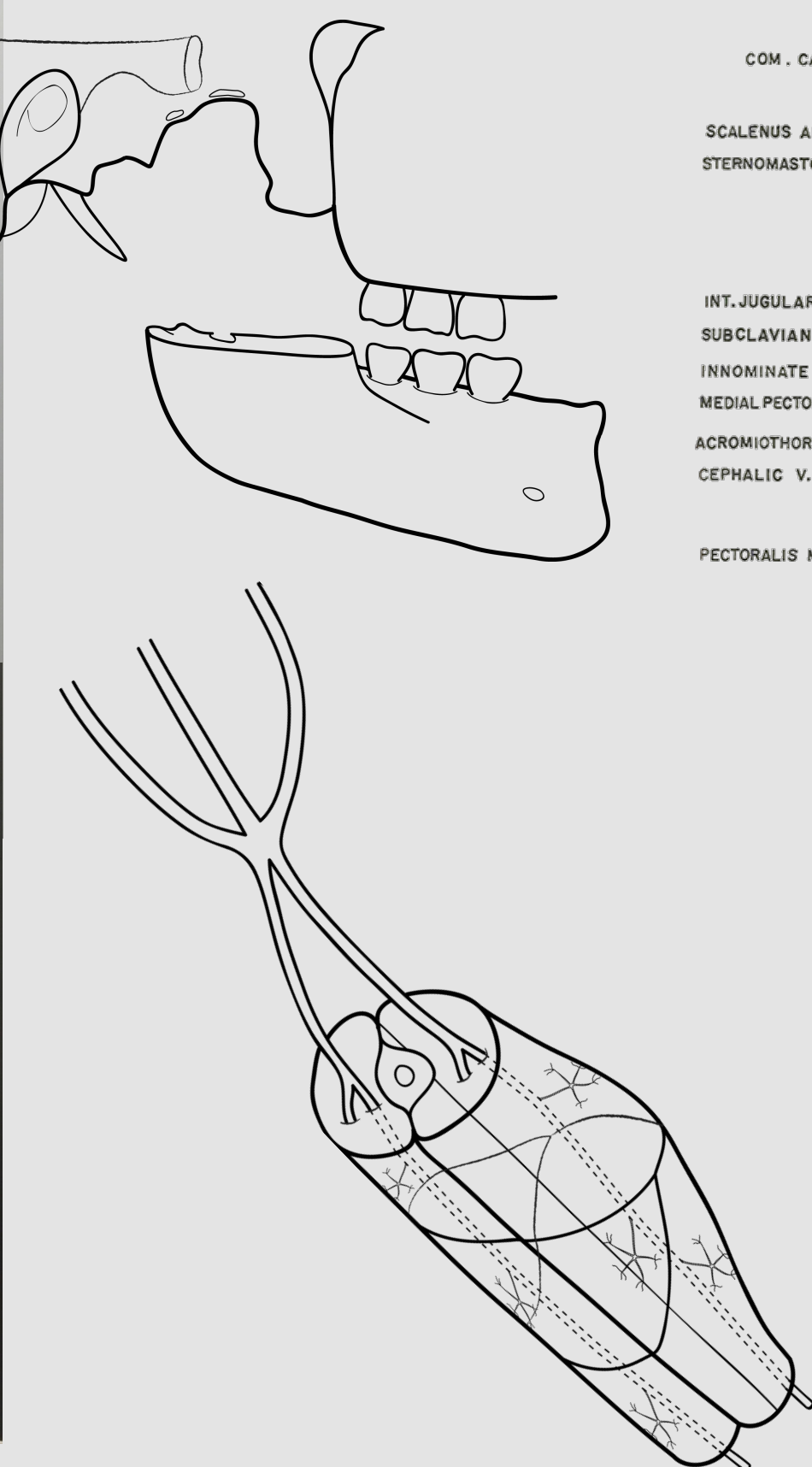
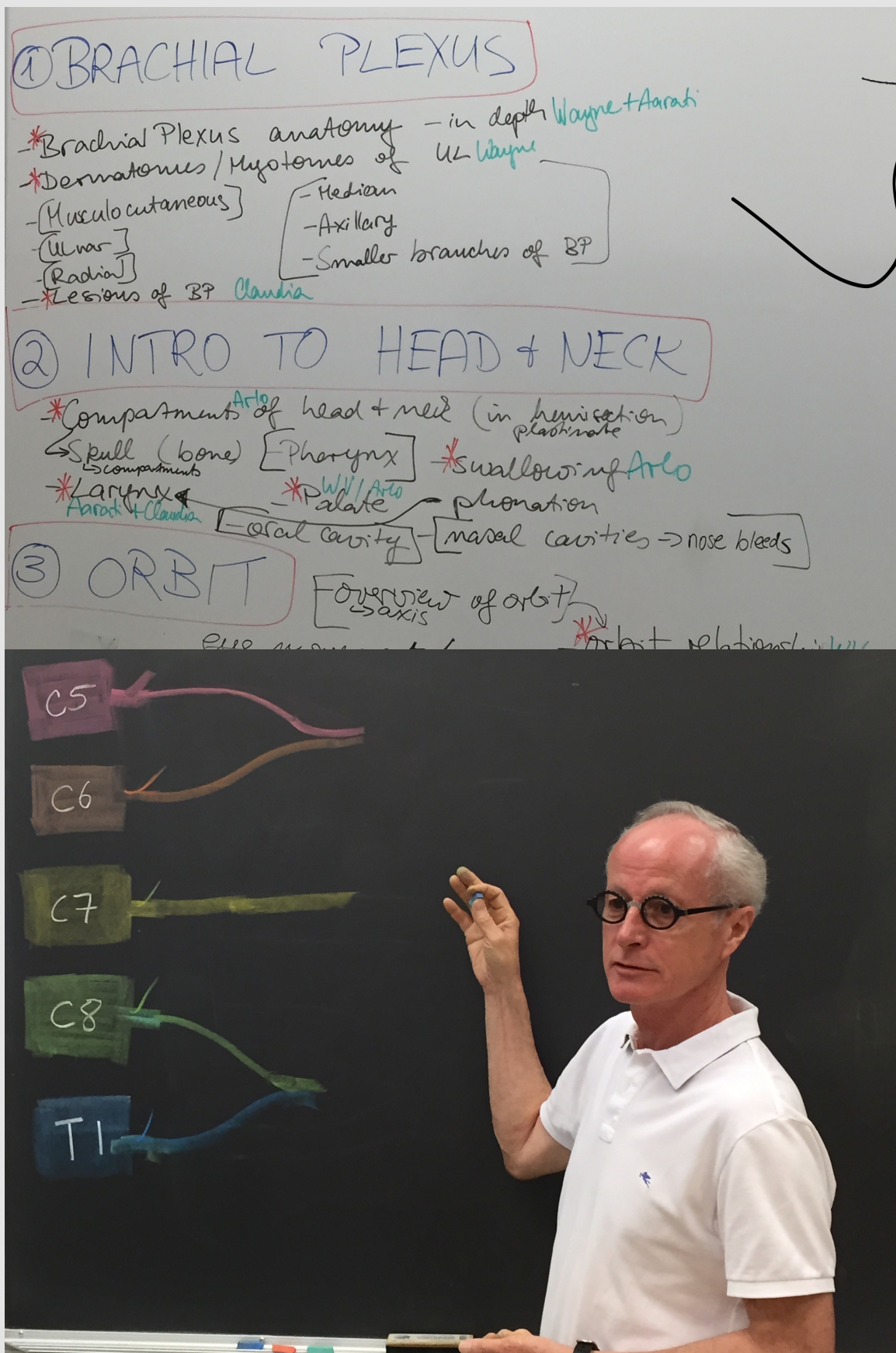


Creating memorable approaches to gross anatomy with high quality videos and interactive modules

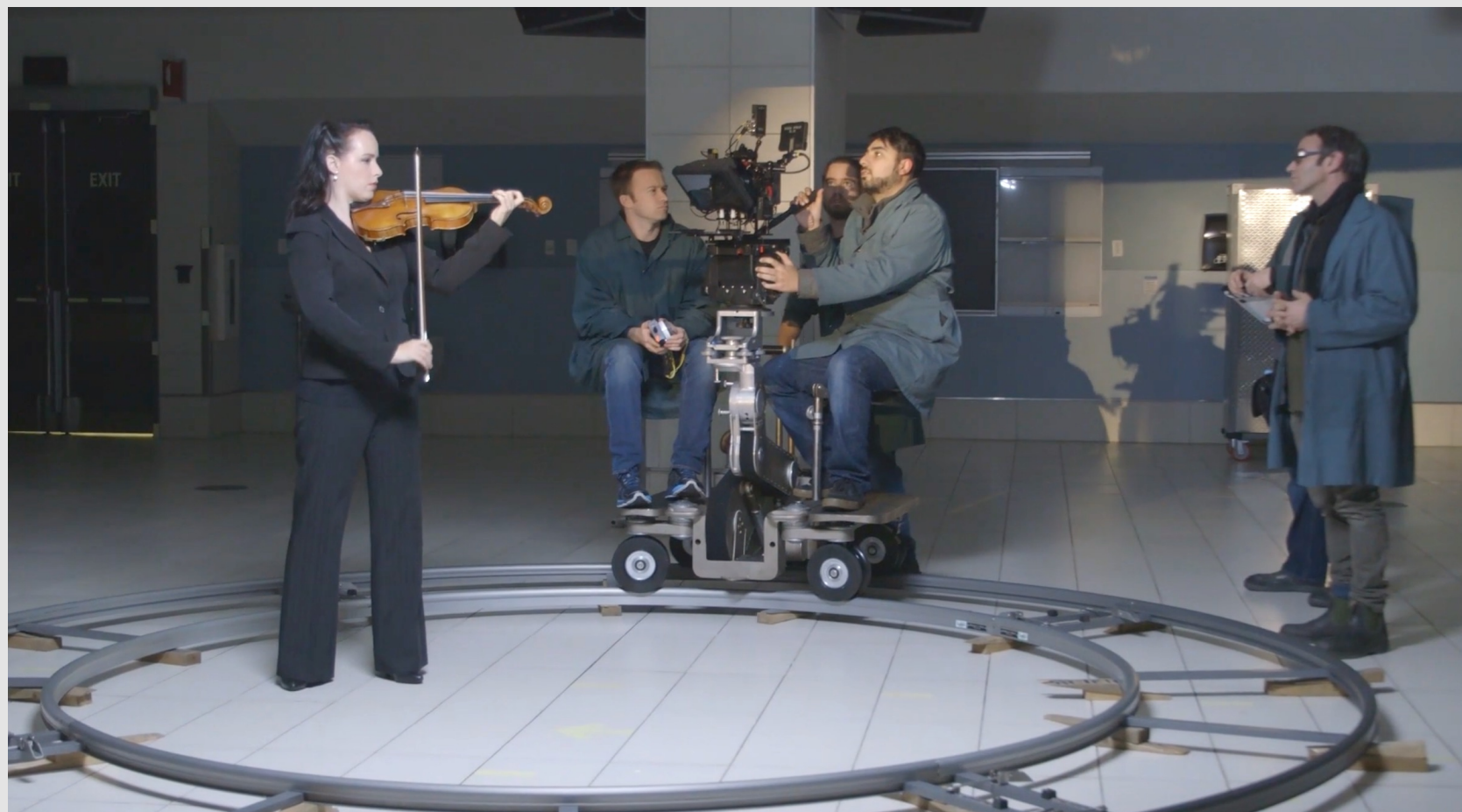
Claudia Krebs, Wayne Vogl, Arlo Adams, Aarati Sriram, Zac Rothman, Monika Fejtek

IDEAS & PREPARATION



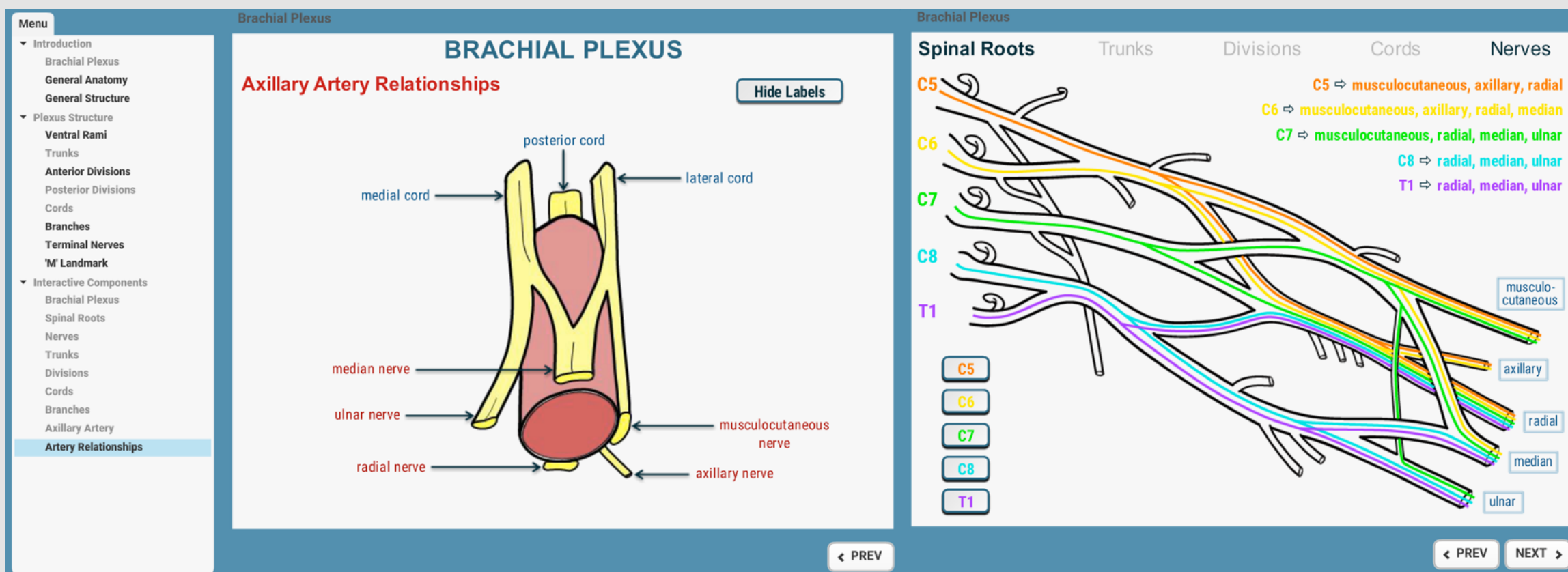
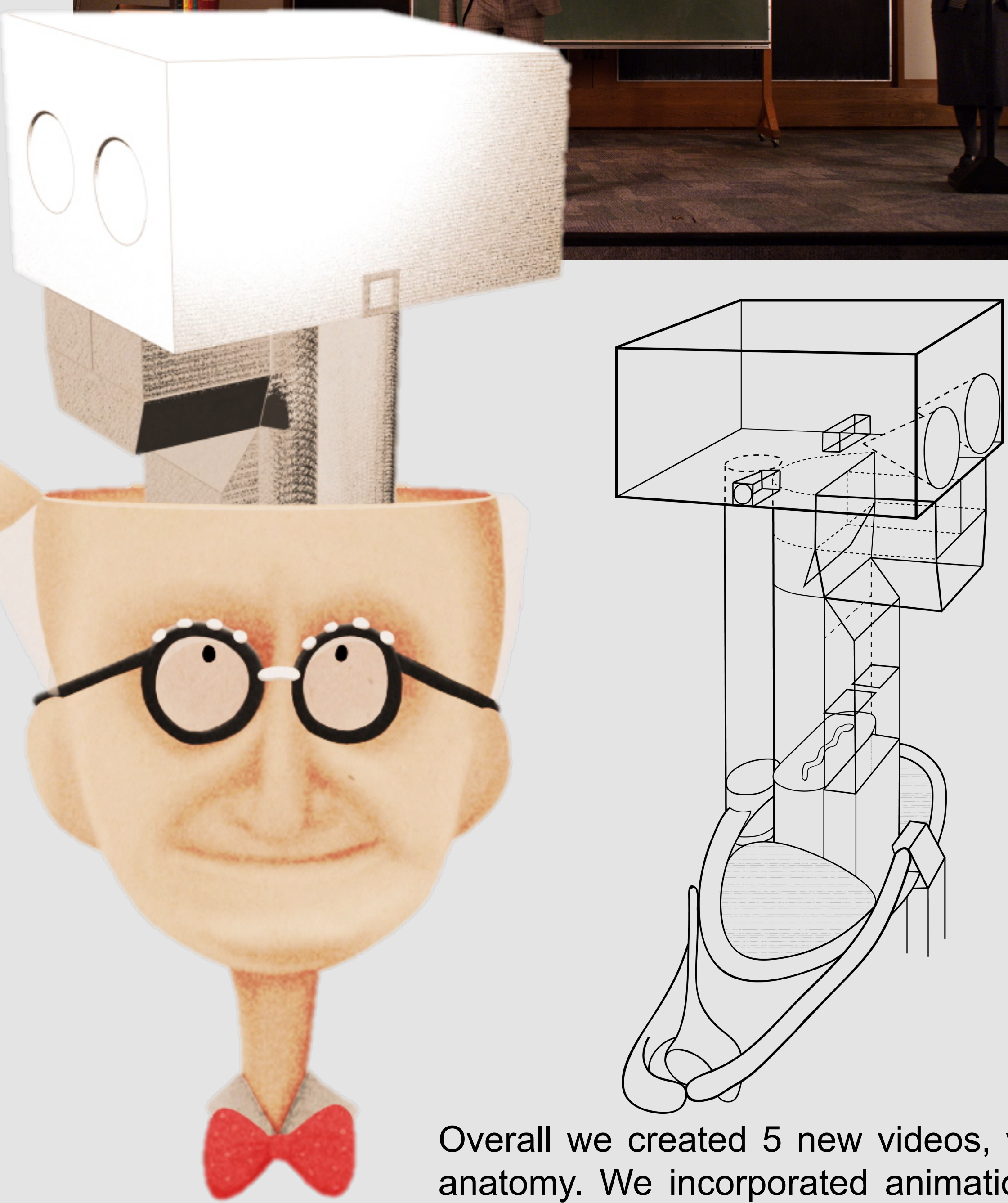
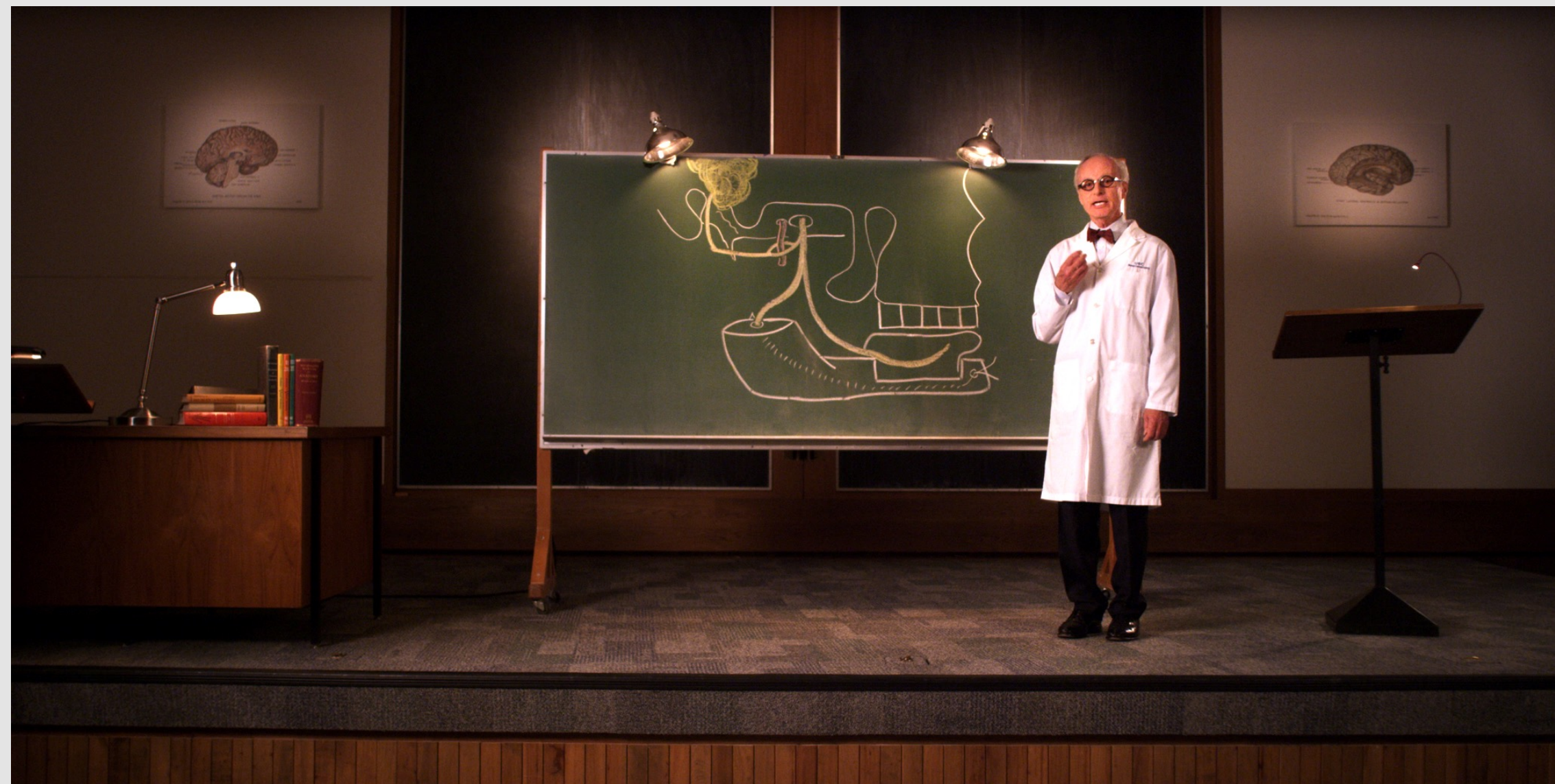
A thorough preparation for the creation of videos and modules is important to ensure that the media are used to best achieve the pedagogical aims. Long hours in a writer's room were critical for script development and for the best use of diagrams and existing anatomical drawings.

PRODUCTION



Production of the videos was over the course of three days with a professional film crew and MedIT.

MEDIA CREATED



Overall we created 5 new videos, which link the neuroanatomy from the first project to the peripheral gross anatomy. We incorporated animations for conceptual overviews and made sure that each video included a memorable story that will help the students remember the anatomy.



a place of mind

THE UNIVERSITY OF BRITISH COLUMBIA

Thank you to the entire production crew and the team from MedIT.

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