Overview
The Certificate and the Minor in Communications and Rhetoric offer a unique learning pathway, which helps students develop the academic, professional, and cross-disciplinary communication skills crucial to active citizenship in our increasingly interconnected world.

Overall Objectives and Goals
- Providing students with interdisciplinary knowledge to navigate efficiently in academic, professional, and diverse sociocultural contexts;
- Fostering an understanding of communication, composition, and rhetoric in oral, written, visual, and digital discourse;
- Teaching students how to produce multimodal texts and creative artefacts in a range of academic, professional, and community settings to enable varied career opportunities;
- Creating spaces for interdisciplinary collaboration and the promotion of inclusive world-views;
- Establishing inter-departmental liaisons across the disciplines to collaboratively address existing and potential real-world problems; and
- Integrating UBCO’s Truth and Reconciliation commitments through instructional design and content that include Indigenous perspectives, and the decolonization of teaching and learning.

Program Strengths
- New, interdisciplinary framework to develop skills in multimodal communications and rhetoric
- More diverse, inclusive, and laddered approach
- Exploring, mastering, and critiquing present modes of communication while contributing to UBC’s goal of promoting social justice

Targeted Audience
- B.Sc., B.ASc., B.A., B.H.K., B.Mgt., B.F.A. and B.M.S students may elect to take either the CORH Certificate or Minor
- Students in professional programs with a limited numbers of electives

The Certificate
The 15-credit Certificate can be earned by completing four 3-credit courses from the 200-level or higher, one in each of the four thematic clusters (2 of these courses may be used to satisfy a program requirement). It will be piloted in Winter 2021.

The Minor
The 30-credit Minor and suite of 10 courses will combine communication skills with broader interdisciplinary and professional applicability in real-world contexts. It will be piloted in Winter 2024.

Timeline
- Apr. 2021: Senate approval to pilot CORH Certificate
- Sept. 2021: Pilot Certificate term 1 + Precourse survey
- Jan. 2022: Pilot Certificate term 2
- Apr. 2022: Exit survey for Certificate
- Sept. 2022: Document submission for UBC-O and ministry approval for Minor
- Sept. 2024: Pilot Minor term 1

Courses for the Certificate
- The Self
  - CORH 321 Personal and Professional Identity and Interpersonal Communication
- The Community
  - CORH 203 Communication in the Sciences
  - CORH 204 Communications in the Humanities
  - CORH 205 Communication in the Social Sciences
  - CORH 206 Rhetoric of Indigeneity
- The Individual and Others
  - CORH 331 Social Writing: Studies in Multimodal Communication
- The Media
  - CORH 216 Communication and Media
  - CORH 499 Communication Capstone

Capstone
- Additional courses are being added to the Certificate categories

Advisory Committee
Amanda Brobbel — Manager, Writing and Language Learning Support
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Jannik Eikenaar — School of Engineering
Natalie Forsman — School of Engineering
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