In addition, a series of one-hour-long interviews responses underwent a thematic analysis. The survey data was content/language of written feedback, timeliness, including the method of delivery, the modality, course surveys (N=425) by the instructors to explore its impact, further encouraging student motivation, participation, and academic achievement (Vigentini et al., 2017; Pardo et al. 2019).

Feedback Using Learning Analytics

Learning analytics tools (LA) are well-positioned to address these issues, including reaching students in large classes. The capacity to incorporate data from university learning management systems and provide feedback based on individual learning needs supports the delivery of personalized feedback, encouraging students to take responsibility for their own learning (Fritz, 2017). Targeting feedback at scale enhances its impact, further encouraging student motivation, participation, and academic achievement (Vigentini et al., 2017; Pardo et al. 2019).

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