

# UBC Studios – an Introduction to our DIY Media Studios and Professional Media Production Services

UBC Studios is a full service digital production unit supporting learning and research at UBC. Our studios are equipped with leading edge technology to provide the UBC community with end-to-end media solutions.

## MEDIA PROJECT CONSULTATIONS

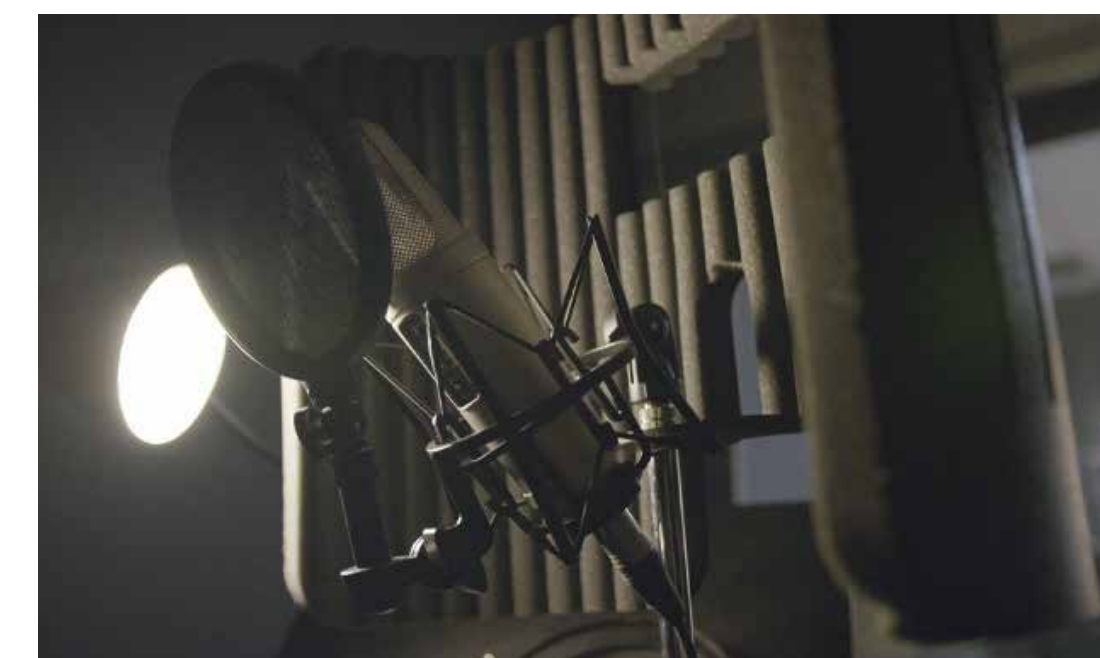


- Our experienced producers provide consultations to support you in all stages from planning to delivery, from DIY to professional productions.

## PROFESSIONAL PRODUCTION STUDIOS AND SERVICES



- Kirk Karasin Studio:** a 1,200 square foot studio space in a versatile and controlled setting with professional lighting and seamless backdrop



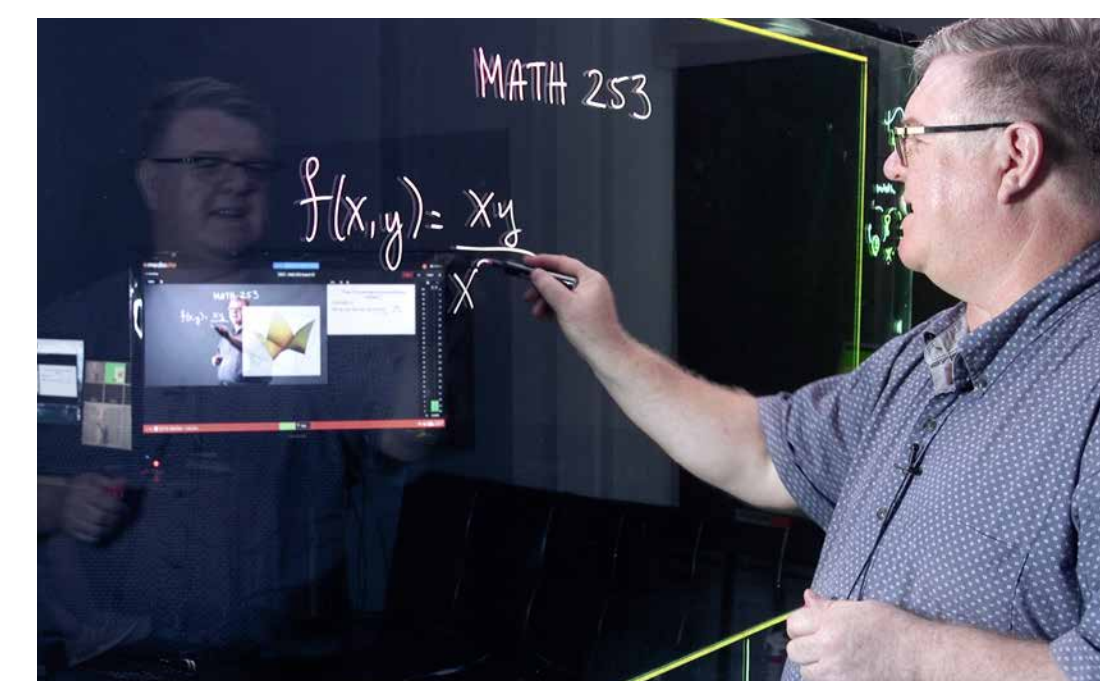
- Audio Booth and Suite:** professional soundproof booth and audio mixing suite for recording voice-overs and narration for video and animations



- Print Shop:** centrally located print shop (Woodward IRC), specializing in wide format conference posters with a three hour turnaround

Our experienced and award-winning team of producers, cinematographers, editors, animators, and graphic designers support media production in the areas of education, research, and communications.

## “DO-IT-YOURSELF” STUDIOS AND SERVICES



- Lightboard Studio:** allows users to create enhanced lecture capture styled videos for the flipped classroom



- Tabletop Lightboard:** portable version of Lightboard Studio designed for teaching from home



- DIY Video Recording Studio:** a self-serve video recording studio for recording lectures and presentations quickly and easily



- DIY Audio Recording Studio:** a self-serve audio recording station with two microphones for recording podcasts and narration for video



- Workshops:** our experienced team provides media production workshops to students, staff and faculty to support media production across the UBC community

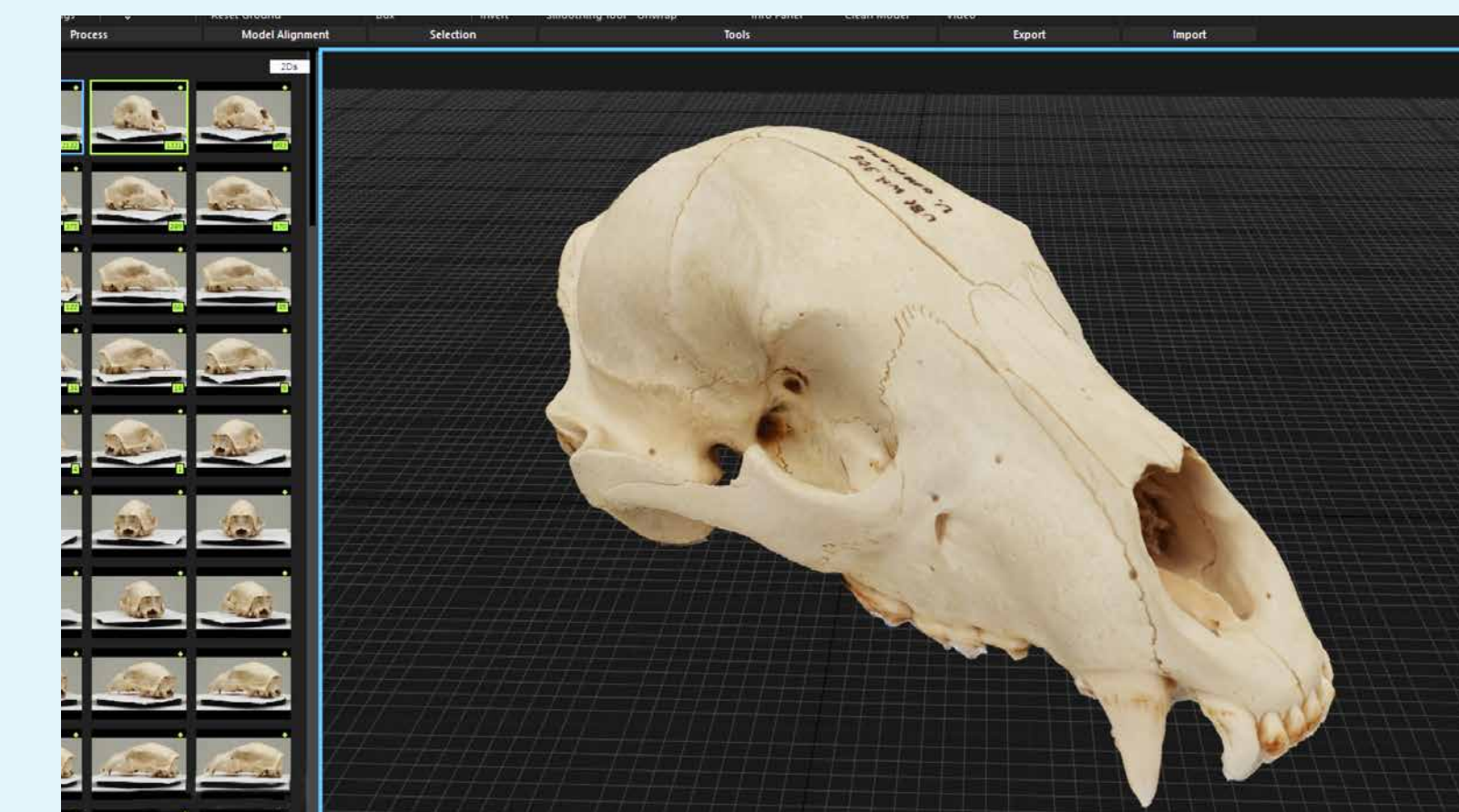
## EXAMPLES OF UBC STUDIOS PROJECTS:

### MATERIALS ENGINEERING CASE STUDIES



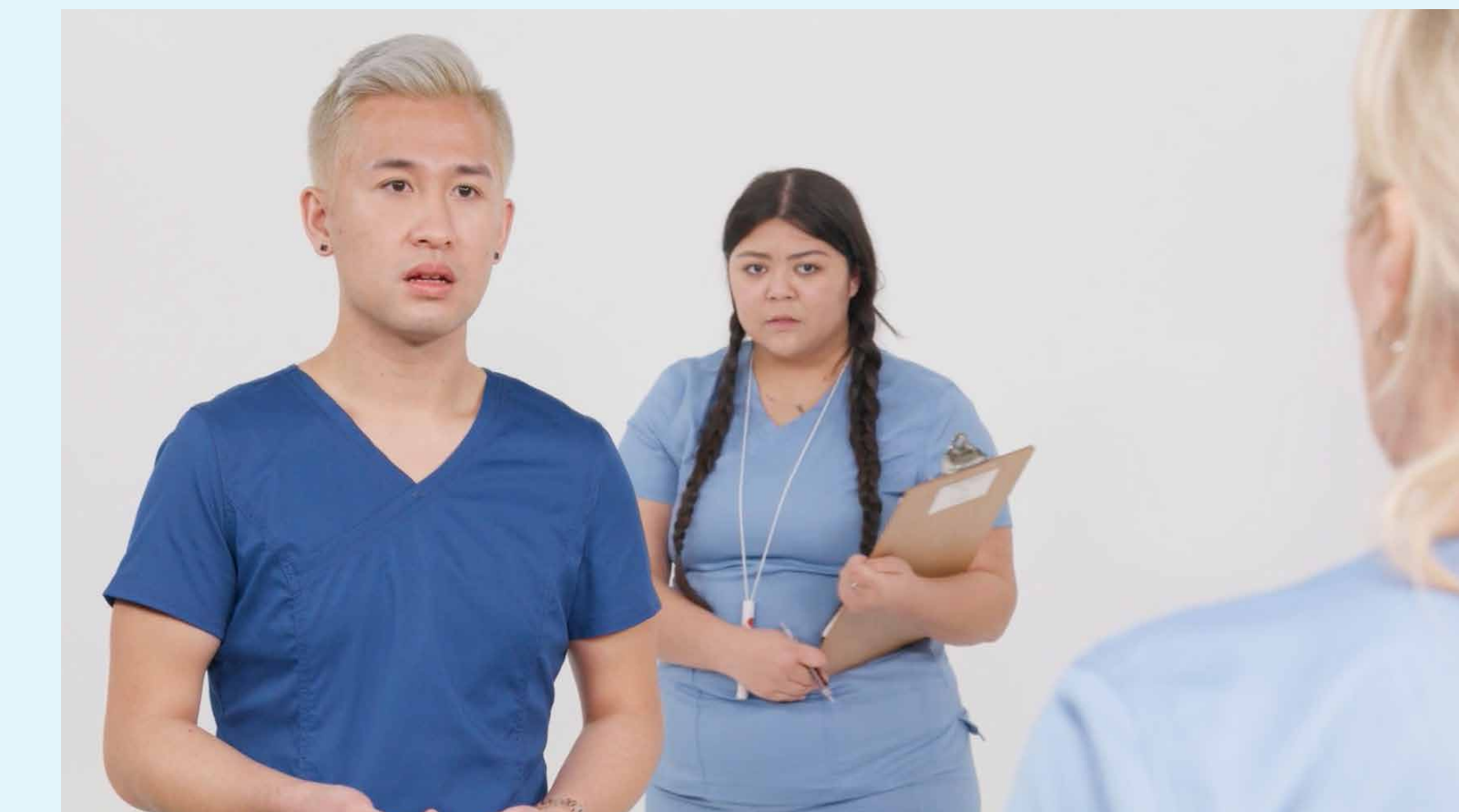
- a series of case study interviews with experts working in aviation forensics, chocolate crystallization, artificial tissue generation, steel fabrication, and computer simulation testing of polymers
- produced in collaboration with Materials Engineering faculty Gabrielle Lam
- supporting student learning in Applied Sciences curriculum

### 3D EDUCATIONAL RESOURCES - [3dlearning.ubc.ca](https://3dlearning.ubc.ca)



- ongoing project creating and deploying interactive 3D models of educational objects and artifacts
- in collaboration with UBC faculty including Forestry, Anthropology, Wood Science, Kinesiology, Medicine, Geography, Land and Food Systems
- allows remote and unlimited access to unique and fragile specimens for large groups of students

### NURSING: ADDRESSING BULLYING SCENARIOS



- winner of MEDEA Media and Learning Association Special Jury Award 2021
- a series of video scenarios for UBC nursing students demonstrating progressive responses to bullying in clinical practice settings
- produced in collaboration with UBC Nursing Faculty Kathy O'Flynn Magee, UBC Film & Theatre Faculty Tom Scholte, professional scriptwriter, and professional actors

### CIVIL ENGINEERING: VIRTUAL FIELD TRIP



- virtual interactive immersive field trip experience of water treatment plant
- produced in collaboration with Civil Engineering Faculty Pierre Berube
- accessible through online platform, for use during classroom instruction and remote study for Civil Engineering students