

# Undergraduate Certificate and Minor in Communications and Rhetoric

## Funded by the Aspire – 2040 Learning Transformations (ALT-2040) Fund

Dr. Anita Chaudhuri, Dr. Aisha Ravindran (Project Lead), Dr. Marie Loughlin, Dr. Jordan Stouck, and Anne Claret

### Overview

The Certificate and Minor in Communications and Rhetoric (CORH) offer a unique learning pathway, which helps students develop the academic, professional, and cross-disciplinary communication skills crucial to active citizenship in our increasingly interconnected world.

### CORH Program Development

Over the course of the 2022-2023 academic year, 8 courses were offered; of these 2 were new courses. Enrollment continues to rise.

### CORH Certificate

To receive a CORH certificate, students must complete 15 credits through courses from four thematic interdisciplinary and relational clusters, and a final capstone project.

### CORH Minor (Fall 2023)

### How Can Communications & Rhetoric Courses be Used?

- Electives to complement a degree
- Contribute to BA Communications requirement
- Expand the scope of Major and/or Minor
- Develop academic, professional and cross-cultural communication skills
- Complete a 15 credit Certificate
- Complete a 30 credit Minor

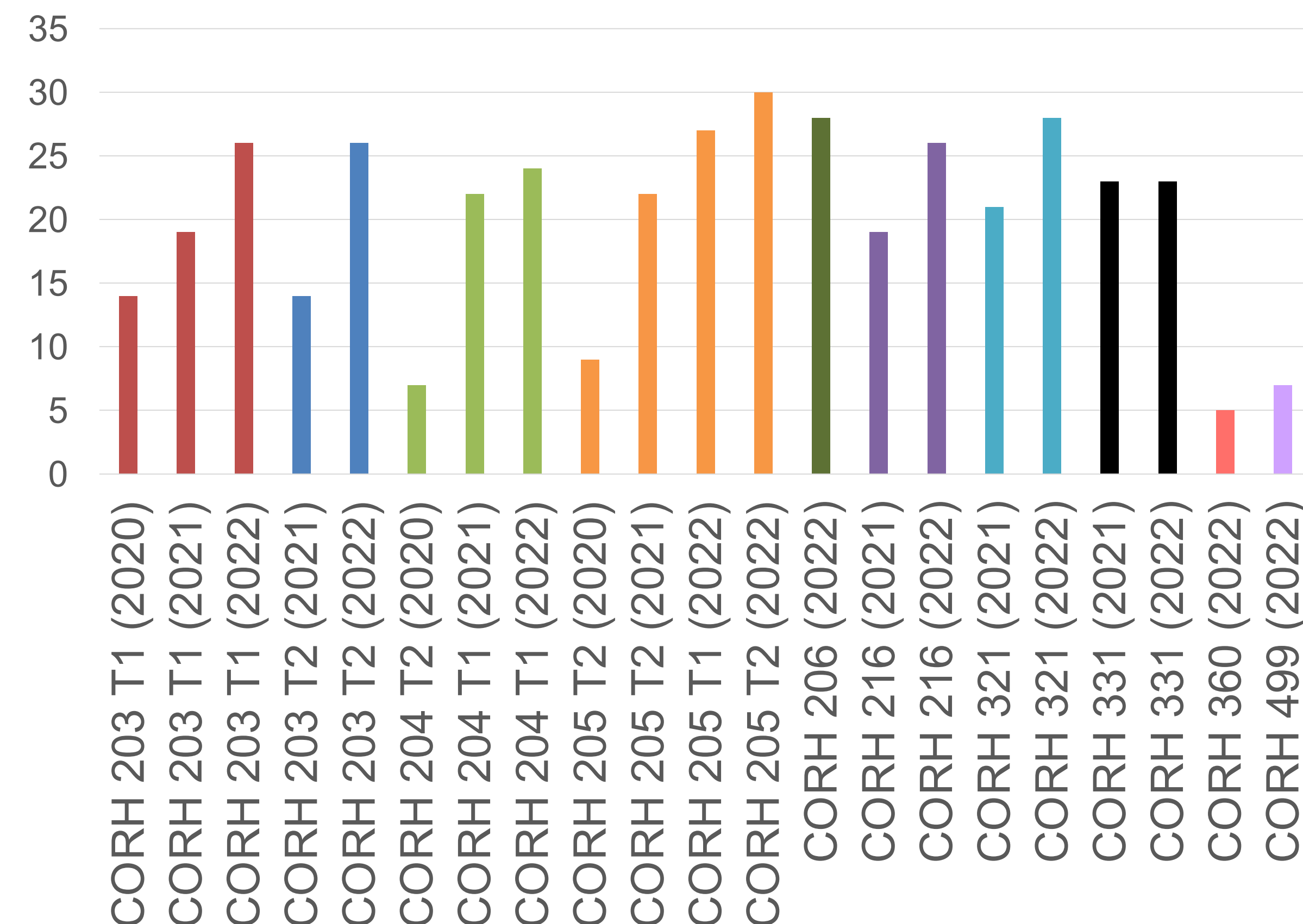
### Timeline 2022-2023

**Sept. 2022: UBC-O and Ministry approvals for minor submitted**

**April 2023: Senate curriculum approval for CORH minor**

**Sept. 2023: Pilot minor term 1**

### CORH Enrollment Statistics



### FUTURE COURSES:

2023-2024

- Introduction to Rhetoric
  - Rhetorical Public Speaking
  - Storytelling in the Disciplines
  - CORH Special Topics
- 
- Rhetoric and Literary Studies
  - Communication in Psychology

### New CORH Courses Offered in 2022-2023

#### CORH 206: Communicating Indigeneity

Conversations, and questions that ask what it means to be Indigenous, have been birthed from the relations that constitute Canada, and other national imaginaries, and prompt us to interrogate our identities and the communities we navigate. This course will be an introduction to historical and contemporary conversations about Indigeneity in popular, academic and Indigenous communities

#### CORH 499: Communication Capstone

Communication Capstone: Combining different disciplinary strands in a research-centric collaborative project.

### CORH Courses Offered in 2022-2023

**CORH 203 Communication in the Sciences**

This course will explore how knowledge is constructed in the physical and natural sciences. Students will review and evaluate the structure, strategies, and components of scientific literature and other forms of communication in the sciences. They will practice communicating scientific information effectively to varied audiences - verbally, orally, and digitally - and presenting information precisely, creatively, and persuasively. CORH 203 will help students identify, analyze, and critically assess various science disciplines' research questions, domains of knowledge, and rhetorical strategies, as well as address ecological issues pertaining to human and non-human communities and the environment.

**CORH 204 COMMUNICATION IN THE HUMANITIES**

The practice-based course focuses on analysis of humanities literature and communicating the humanities to experts in the discipline and lay audiences, in written, visual, oral, and digital modes.

**CORH 205 Communication in the Social Sciences**

Practice-based course that develops intermediate level communication in the social sciences. Emphasis on analysis of social science literature and communicating the social sciences to experts in the discipline and lay audiences, in written, visual, oral, and digital modes.

**CORH 321: Personal and Professional Identity and Interpersonal Communication**

Multidisciplinary concepts of and approaches to identity and agency in personal and professional interpersonal communication settings, face-to-face and online. Fosters application of communication skills and enactments of agency in dyadic and collaborative contexts.

**CORH 216: Communication and Media: LEGO® Building Systems**

Invented by Godtfred Kirk Christensen, the Danish building system LEGO (coined from the Danish phrase, leg godt or "play well") has become not just a global brand but a cultural phenomenon. In this course, we will examine LEGO as a material medium of communication and rhetoric that has moved into other popular culture media—audio, visual, textual, and digital.

**CORH 331: Social Writing-Studies in Multimodal Communication**

The course takes a practice-based approach to social writing that connects individual thought, expression, and action to digital platforms. Such public forums of interaction can inform, persuade, and challenge individual preferences, which indicate the complexity of interaction between semiotic systems. Students will study and create their own multimodal texts to critically engage with composition and communication strategies in social writing.

### CORH Outreach & Dissemination

